


BEASLEY BROADCAST GROUP
MODEL ISSUES AND PROGRAMS REPORT
FOR
STATION KDWN-AM

1st QUARTER
(JANUARY 1 – MARCH 31, 2015)

Prepared by KDWN Program Director John Shaffer

 Date: 4/10/15

Reviewed by Market Manager Tom Humm

 Date: 4/10/15

**DESCRIBING REGULARLY SCHEDULED
PUBLIC AFFAIRS PROGRAMS**

**STATION KDWN PROGRAMS THAT
ADDRESS COMMUNITY ISSUES**

**LOCAL WEEKLY: SUNDAY, 11:00 PM TO 12:00 AM. LOCALLY PRODUCED SHOW
FOCUSING ON NON-PROFIT ORGANIZATIONS AND THEIR EVENTS RELEVANT
TO NEVADA AND DOLAN SPRINGS, HOSTED BY TERRIE SPRINGS.**

Various Public Service Announcements

Over the last 3 months BBG has run extensive public service announcements for organizations including:

Opportunity Village, Glittering Lights, Assistance League of Las Vegas, A Home 4 Spot, Living Grace Home, Big Brothers/Big Sisters of Southern Nevada, Animal Foundation, Feeding America, Goodwill - Jobs, United Way of Southern Nevada, Fatherhood.org, Las Vegas Jazz Society, The Poppy Foundation, Highway Traffic Safety Commission, Matching Donors, Kiss Is 4 Kidz, 3 Square Food Bank, Healing Hearts 4K Run/Walk – Rape Crisis Center, Wish Upon A Wedding, Foundation For Positively Kids, MPD Take Back The City, American Lung Association's Scale The Strat, Nevada Partnership for Homeless Youth, Southern Nevada Moves Miles, Foreclosure Prevention, Stroke Awareness, Women's Heart Health, Texting & Driving, Broadway In The Hood, Hoppy Poppy event – Poppy Foundation, Girls In Tech, Las Vegas Women In Technology Awards, Fire Up Your Feet/CCSD, FORTE International Student Exchange Program, Southern Nevada Water Authority, United Blood Services Be A Hero Program, Triggers For Tails, Relay For Life/Las Vegas, Relay For Life/Henderson, 100 Black Women 50th Charity Gala, One Hero At A Time, Moving For Moms, DJ's For PJ's, Elks Helldorado Days, Leukemia & Lymphoma Society, Alpha Kappa Alpha 50th Anniversary Celebration

Participation in the Southern Nevada Emergency Alert System

At various times, the system has been activated to broadcast pressing weather alerts as well as Amber Alerts with timely information about missing children in Southern Nevada/Clark County are. We also send and receive weekly tests of the system to insure readiness at all times.

ISSUES OF CONCERN TO STATION KDWN-AM
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE
1st QUARTER, 2015

1. PUBLIC HEALTH: Information on preventing diseases & promoting healthy lifestyles
2. EDUCATION: Improving graduation rates & making ongoing learning available to all
3. ANIMAL OVERPOPULATION & RESCUE: Are County ordinances having a positive effect on the problem of too many pets? What's being done to maximize adoption & lessen euthanization
4. CHILDREN'S ISSUES & HEALTH: Resources available to help kids in need in our area
5. HUNGER: Efforts to feed the 1 in 6 Southern Nevadans who are food insecure
6. JOBS: From training to hiring, helping So. NV recover from recession unemployment
7. CRIME: What's available to prevent & fight crime, plus help for victims of crime
8. WATER RESOURCES/USAGE: How Southern Nevadans use & conserve this incredibly valuable life source
9. VETERANS AFFAIRS: Helping our Vets with jobs, food, shelter & health
10. QUALITY OF LIFE & THE ARTS: What's available to make things better, for people of all ages & circumstances

First Quarter 2015

(January 1 to March 31)

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: PUBLIC HEALTH

Local Weekly: Talking Solutions with Terrie Springs

JANUARY 4, 2015

15 MINUTES OF A 30 MINUT E SHOW

SNHD FLU SHOTS – BRIAN LABUS

WITH AN ACTIVE FLU SEASON APPROACHING, ENDOMETRIOLOGIST BRIAN LABUS JOINED HOST TERRIE SPRINGS WITH INFO ON HOW ANNUAL FLU VACCINES ARE CHOSEN & DEVELOPED WITH THE CDC, WHY THEY'RE IMPORTANT FOR NEARLY EVERYONE & WHERE TO GET SHOTS.

JANUARY 25, 2015

15 MINUTES OF A 30 MINUTE SHOW

GLAUCOMA AWARENESS MONTH – SHEPHERD EYE CENTER

SHEPHERD EYE CENTER JULIE GOUGH WAS OUR GUEST, AND HOST TERRIE SPRINGS COVERED GLAUCOME WARNING SIGNS & HOW SUCH SYMPOMS CAN LEAD TO UNNECESSARY BLINDNESS. EYE HEALTH & PREVENTATIVE STEPS WERE ALSO PRESENTED.

FEBRUARY 8, 2015

30 MINUTES OF A 60 MINUTE SHOW

NEVADA HEALTH LINK – ANDRES RAMIREZ

THE DEADLINE FOR SIGNING UP FOR HEALTH INSURANCE IS FEB. 15TH. TERRIE SPRINGS INVITED ANDRES RAMIREZ TO TELL US ABOUT FREE SERVICES OFFERED THROUGH NEVADA HEALTH LINK. FREE SERVICES AVAILABLE TO EVERYONE, AND A BIG, FINAL-DAY SERVICES AND HEALTH FAIR AT COX PAVILION WERE PRESENTED, ALONG WITH EASY WAYS TO ACCESS NEEDED INFORMATION VIA PHONE & WEBSITES.

FEBRUARY 22, 2015

30 MINUTES OF A 60 MINUTE SHOW

SCALE THE STRAT - RICHARD DAVIS, AMERICAN LUNG ASSN. & AMANDA POWELL, ANTHEM BCBS

TERRIE SPRINGS INVITED RICHARD AND AMANDA IN, TO EXPLAIN WHAT SCALE THE STRAT IS ALL ABOUT. THE ANNUAL EVENT HAS RUNNERS GOING UP 1000+ STEPS TO THE TOP OF THE STRATOSPHERE TOWER & IS A BIG FUNDRAISER FOR THE AMERICAN LUNG ASSOCIATION. DETAILS WERE ALSO OFFERED ON SERVICES THAT ARE OFFERED BECAUSE OF THE EVENT, INCLUDING ASTHMA INFORMATION & TREATMENT, AND SMOKING CESSATION CLASSES.

FEBRUARY 22, 2015

30 MINUTES OF A 60 MINUTE SHOW

ALL ABOUT YOUR HEART HEALTH/NAT'L HEART MONTH - DR, JONATHAN LEE, SOUTHWEST MEDICAL ASSOCIATES

HEART DISEASE IS THE BIGGEST KILLER OF BOTH MEN AND WOMEN HERE IN THE U.S., AND AS PART OF HEART MONTH, HOST TERRIE SPRINGS ASKED DR. LEE TO JOIN US WITH STATS, SYMPTOMS & TREATMENTS. USEFUL MEDICAL TESTS & LIFESTYLE CHANGES THAT ARE HEART-HEALTHY WERE ALSO OFFERED.

MARCH 8, 2015

30 MINUTES OF A 60 MINUTE SHOW

PUTTING FOR POLIO – LINDA BERTUZZI, KEVIN TAYLOR & RACHEL DIEHL/LAS VEGAS ROTARY CLUBS

HARD TO BELIEVE, BUT POLIO STILL EXISTS IN A FEW COUNTRIES. TERRIE SPRINGS INTERVIEWED LINDA & RACHEL, WHO JUST RETURNED FROM A WEEK-LONG TRIP TO INDIA WITH THE ROTARY CLUBS, IMMUNIZING CHILDREN FROM THE LIFE-ALTERING VIRUS. ROTARY EFFORTS TO BUILD HOMES IN IMPOVERISHED MEXICAN VILLAGES WERE ALSO DISCUSSED, ALONG WITH DETAILS ON THE UPCOMING PUTTING FOR POLIO EVENT.

MARCH 15, 2015

15 MINUTES OF A 60 MINUTE SHOW

UNITED BLOOD SERVICES – PAUL MILAKEVE

THE EVER-PRESENT NEED FOR BLOOD DONATIONS, THE DONATION RATE AMONG THE POPULATION, EASE IN MAKING A BLOOD DONATION & INCENTIVES FOR PEOPLE TO GET INVOLVED WERE DISCUSSED. MARCH IS MOVIE MONTH, WITH TICKETS AS AN AVAILABLE GIFT, FOR SHARING THE GIFT OF LIFE.

MARCH 22, 2015

15 MINUTES OF A 60 MINUTE SHOW

FIRE UP YOUR FEET & SOUTHERN NEVADA MOVES MILES – SHERIE MOORE, CCSD SAFE ROUTES TO SCHOOL COORDINATOR & AMANDA POWELL, ANTHEM BLUE CROSS BLUE SHIELD

FUYF IS A NATION-WIDE PROGRAM TO GET KIDS MORE ACTIVE, AND IT'S BEING OFFERED IN THE CLARK COUNTY SCHOOL DISTRICT FOR THE FIRST TIME THIS YEAR...SCHOOLS CAN WIN CASH PRIZES FOR FITNESS EQUIPMENT. ACTIVITY CAN ALSO BE LOGGED IN AS PART OF OUR BEASLEY MEDIA GROUP'S SOUTHERN NEVADA MOVES MILES PROGRAM, AS WE TRY TOGETHER TO CONQUER 100,000 MILES IN SIX WEEKS.

MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: EDUCATION

JANUARY 18, 2015

10 MINUTES OF A 30 MINUTE SHOW

BBBSN – KYLE DUNLAP

TERRIE SPRINGS TALKED WITH KYLE DUNLAP OF BIG BROTHERS/BIG SISTERS OF SOUTHERN NEVADA ABOUT THEIR SUCCESSES IN MENTORING KIDS HERE IN SOUTHERN NEVADA. A CHILD PARTNERED WITH

A BBBSN VOLUNTEER ADULT HAS A 75 PERCENT GREATER CHANCE OF GRADUATING HIGH SCHOOL. TUE., 1/20/15 WILL BE "BIG BROTHERS/BIG SISTERS DAY" IN LAS VEGAS, IN HONOR OF THEIR MENTORING SUCCESSES.

JANUARY 25, 2015

15 MINUTES OF A 30 MINUTE SHOW

RHOMANIA SCHOLARSHIP FUNDRAISER - ZENJA DUNN, MAGGIE LONGLEY, VIVIAN SPRINGS-JACKSON

ZENJA, MAGGIE & VIVIAN VISITED WITH HOST TERRIE SPRINGS ABOUT THEIR FUNDRAISING EVENT THAT PROVIDES BOOK SCHOLARSHIPS FOR COLLEGE STUDENTS. THE IMPORTANCE OF POST-SECONDARY EDUCATION & COMMUNITY SERVICE BY GROUPS WERE DISCUSSED.

MARCH 1, 2015

30 MINUTES OF A 60 MINUTE SHOW

FAITH LUTHERAN SCHOOL/CONSERVATORY – DR. STEVE BUUCK, CEO & ERIK BALL, DIR. OF THEATRICAL ARTS

SOUTHERN NEVADA SUFFERS WITH LOW GRADUATION RATES & RANKS LAST IN EDUCATION AMONG U.S. STATES. DR. BUUCK & STEVE BALL VISITED FROM THE FAITH LUTHERAN PRIVATE SCHOOL, TO TELL US WHAT THEY'RE DOING RIGHT...MORE THAN 98% OF THEIR STUDENTS NOT ONLY GRADUATE, BUT CONTINUE ON TO COLLEGE. THE NEW CONSERVATORY OF THE ARTS WAS ALSO DISCUSSED.

15 MINUTES OF A 60 MINUTE SHOW

FORTE INTERNATIONAL – MELISSA SMITH

MELISSA SMITH IS THE LOCAL REPRESENTATIVE FOR FORTE INTERNATIONAL'S EXCHANGE STUDENT PROGRAM. ALL KIDS ARE VETTED BY THE STATE DEPARTMENT & COME TO THE U.S. TO LIVE WITH HOST FAMILIES FOR A SCHOOL YEAR. COSTS & BENEFITS WERE PART OF THE INTERVIEW WITH HOST TERRIE SPRINGS...FORTE IS CURRENTLY SEEKING LOCAL HOST FAMILIES.

15 MINUTES OF A 60 MINUTE SHOW

GIRLS IN TECH - CHRISTINA ALDAN/GIRLS IN TECH & MELISSA SKIPWORTH/WOMEN A

HOST TERRIE SPRINGS INVITED CHRISTINA & MELISSA IN, TO TALK ABOUT INCREASING THE NUMBERS OF GIRLS INVOLVED IN STEM EDUCATIONAL PROGRAMS. FEMALE INTEREST & PARTICIPATION DROPS DRAMATICALLY AS THEY APPROACH THE TEEN YEARS, EVEN THOUGH TECH JOBS ARE A BIG GROWTH AREA FOR CURRENT & FUTURE JOBS. THEIR FREE WEBSITE LEARNING OPTIONS WERE GIVEN, ALONG WITH INFO ON THE LOCAL WOMEN IN TECHNOLOGY AWARDS & HOW TO NOMINATE OR ENTER.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: ANIMAL OVERPOPULATION & RESCUE

Local Weekly: Talking Solutions with Terrie Springs

JANUARY 18, 2015

20 MINUTES OF A 30 MINUTE SHOW

ANIMAL FOUNDATION - MEGHAN SCHEIBE

MEGHAN VISITED HOST TERRIE SPRINGS TO FILL US IN ON THE ANIMAL FOUNDATION'S EFFORTS TO HELP WITH SOUTHERN NEVADA'S PET OVERPOPULATION PROBLEM. ADOPTION, LOW-COST SPAY & NEUTER CLINICS, MICROCHIPPING & RESPONSIBLE PET OWNERSHIP WERE COVERED. THE ANIMAL FOUNDATION WILL JOIN US FOR BEASLEY'S "DIVAS DAY OUT" EVENT NEXT SATURDAY, 1/25/15.

MARCH 8, 2015

15 MINUTES OF A 60 MINUTE SHOW

WAG-A-TAIL WALK-A-THON – KAREN LAYNE, PRESIDENT/LAS VEGAS VALLEY HUMANE SOCIETY

THE 19TH ANNUAL WALK-A-THON IS COMING UP SUNDAY, MARCH 22ND, AND IS THE BIGGEST FUNDRAISING EVENT OF THE YEAR FOR THE LOCAL HUMANE SOCIETY. IT HELPS PROVIDE RESCUE EFFORTS, PLUS LOW-COST SPAY & NEUTERING SERVICES FOR THE 100% VOLUNTEER ORGANIZATION.

MARCH 15, 2015

15 MINUTES OF A 60 MINUTE SHOW

WAG-A-TAIL WALK-A-THON – KAREN LAYNE, PRESIDENT/LAS VEGAS VALLEY HUMANE SOCIETY

LVVHS PRESIDENT KAREN LAYNE JOINED HOST TERRIE SPRINGS TO REMIND LISTENERS THAT THE ANNUAL WALK-A-THON FUNDRAISER IS NEXT SUNDAY, BESIDES SIGN-UP DETAILS & INFO ON THE DAY'S EVENT OUTLINE WERE SHARED, ALONG WITH DETAILS ON MORE THAN \$15,000 IN RAFFLE PRIZES.

MARCH 22, 2015

15 MINUTES OF A 60 MINUTE SHOW

POPPY FOUNDATION – LINDA NEWMAN, PRESIDENT

POPPY FOUNDATION PRESIDENT LINDA NEWMAN JOINED TERRIE SPRINGS WITH INFORMATION ABOUT THEIR MISSION, CARING FOR ABUSED, ABANDONED & CHRONICALLY ILL CATS. SOME OF THE ANIMALS ARE LEFT BEHIND AFTER THEIR OWNERS PASS AWAY, AND CURRENT LAWS THAT COULD AFFECT EVERYONE'S PETS WERE DISCUSSED. THE VOLUNTEER GROUP'S HOPPY POPPY SPRING FUNDRAISER IS NEXT SUNDAY.

MARCH 29, 2015

15 MINUTES OF A 60 MINUTE SHOW

TRIGGERS FOR TAILS & A HOME 4 SPOT

MICHELLE DRUCKER & SHELLY DUNBAR – TRIGGERS FOR TAILS

DIANA ENGLAND – FOUNDER, A HOME 4 SPOT

THE LOCAL A HOME 4 SPOT DOG RESCUE CHARITY WILL BENEFIT FROM A FUNDRAISING EVENT ON JUNE 5TH, AT BOULDER CITY'S PRO GUN CLUB. A HOME 4 SPOT LITERALLY SAVES DOGS FROM THE LOCAL SHELTER WHO WOULD OTHERWISE BE EUTHANIZED & PLACES THEM IN VOLUNTEER FOSTER HOMES UNTIL FOREVER HOMES CAN BE FOUND.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: CHILDREN'S ISSUES & HEALTH

Local Weekly: Talking Solutions with Terrie Springs

JANUARY 4, 2015

15 MINUTES OF A 30 MINUTE SHOW

ASSISTANCE LEAGUE - CARROLL MUELLER

THE LAS VEGAS ASSISTANCE LEAGUE IS A 100% VOLUNTEER ORGANIZATION WHOSE MISSION IS HELPING SOUTHERN NEVADA'S CHILDREN IN NEED. THEIR PROGRAMS WERE DISCUSSED, ALONG WITH INVITING LISTENERS TO ATTEND NEXT WEEK'S "NEW MEMBER COFFEE", RECRUITING NEW MEMBERS

JANUARY 18, 2015

10 MINUTES OF A 30 MINUTE SHOW

BBBSN – KYLE DUNLAP

TERRIE SPRINGS TALKED WITH KYLE DUNLAP OF BIG BROTHERS/BIG SISTERS OF SOUTHERN NEVADA ABOUT THEIR SUCCESSES IN MENTORING KIDS HERE IN SOUTHERN NEVADA. A CHILD PARTNERED WITH A BBBSN VOLUNTEER ADULT HAS A 75 PERCENT GREATER CHANCE OF GRADUATING HIGH SCHOOL. TUE., 1/20/15 WILL BE "BIG BROTHERS/BIG SISTERS DAY" IN LAS VEGAS, IN HONOR OF THEIR MENTORING SUCCESSES.

FEBRUARY 15, 2015

30 MINUTES OF A 60 MINUTE SHOW

FOUNDATION FOR POSITIVELY KIDS - FRED SCHULTZ, CEO & DR. FARRUQ ABDULLA

THE ASTOUNDING COSTS, BOTH FINANCIAL & HEALTH-RELATED, FOR PREMATURE BABIES BORN IN SOUTHERN NEVADA. A NEW NEO-NATAL UNIT IS OPENING IN OUR AREA NEXT WEEK, THE FIRST IN OUR AREA. THE BENEFITS OF GETTING BABIES OUT OF INTENSIVE CARE HOSPITALIZATION & HOME TO BOND WITH THEIR MOTHERS & THE IMPORTANCE OF BREAST MILK WAS ALSO DISCUSSED WITH HOST TERRIE SPRINGS.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: HUNGER

Local Weekly: Talking Solutions with Terrie Springs

FEBRUARY 8, 2015

30 MINUTES OF A 60 MINUTE SHOW

3 SQUARE FOOD BANK – MATT MULDOON, DEVELOPMENT DIRECTOR

TERRIE SPRINGS ASKED MATT MULDOON TO BE A GUEST ON THE PROGRAM, TO EXPLAIN "THE NEW FACE OF HUNGER". IT'S NOT JUST HOMELESS & THE UNEMPLOYED WHO ARE AFFECTED, BUT ALSO MANY PARENTS WHO HAVE LITTLE IN THE WAY OF EXTRA FOOD SUPPLIES & DEPRIVE THEMSELVES, IN ORDER TO TAKE CARE OF CHILDREN & OTHER FAMILY MEMBERS FIRST. OPTIONS WERE PRESENTED.

MARCH 8, 2015

5 MINUTES OF A 60 MINUTE SHOW

SERVING OUR KIDS BOWL-A-THON – DALE DARCAS, DIRECTOR/SERVING OUR KIDS FOUNDATION

DALE DARCAS & HIS EIGHT-YEAR-OLD DAUGHTER WERE DISTURBED TO LEARN THAT MORE THAN HALF OF CCSD'S STUDENTS GET FOOD ASSISTANCE, AND IT LED TO THE CREATION OF THE SERVING OUR KIDS FOUNDATION. THEY PROVIDE WEEKEND PACKPACKS OF FOOD ITEMS, DISTRIBUTED AT THEIR SCHOOLS. SUNDAY'S BOWL-A-THON WILL RAISE FUNDS TO CONTINUE & EXPAND THEIR EFFORTS.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: JOBS

Local Weekly: Talking Solutions with Terrie Springs

JANUARY 11, 2015

30 MINUTES OF A 30 MINUTE SHOW

LSSN EMPOWERMENT CENTER – DERRICK FELDER

HOST TERRIE SPRINGS INTERVIEWED DERRICK FELDER, DEVELOPMENT DIRECTOR FOR LUTHERAN SOCIAL SERVICES OF SOUTHERN NEVADA ON FREE SERVICES OFFERED THROUGH THEIR NEW EMPOWERMENT CENTER, INCLUDING JOB TRAINING & PLACEMENT, RESUME ASSISTANCE & HELP WITH COMPUTER SKILLS.

MARCH 15, 2015

30 MINUTES OF A 60 MINUTE SHOW

LVCVA – HEIDI HAYES

TOURISM IS SUCH A BIG PART OF OUR SOUTHERN NEVADA ECONOMY, PROVIDING THOUSANDS OF JOBS CONNECTED IN SOME WAY TO TOURISM. LAS VEGAS' EVER-INCREASING PRESENCE IN THE CONVENTION BUSINESS, VISITOR NUMBERS & FUTURE EXPANSION PLANS BY THE CONVENTION & VISITORS AUTHORITY WERE COVERED WITH HOST TERRIE SPRINGS.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: CRIME

Local Weekly: Talking Solutions with Terrie Springs

FEBRUARY 15, 2015

15 MINUTES OF A 60 MINUTE SHOW

RAPE CRISIS CENTER - DANIELLE DREITZLER HEALING HEARTS 4K RUN/WALK

TERRIE SPRINGS INTERVIEWED RCC EXECUTIVE DIRECTOR DANIELLE DREITZLER JOINED US TO SHARE THE RAPE CRISIS CENTER'S MISSION, SERVICES OFFERED, VOLUNTEERS NEEDED & NEXT WEEK'S HEALING HEARTS FUNDRAISING EVENT.

FEBRUARY 15, 2015

15 MINUTES OF A 60 MINUTE SHOW

TAKE BACK THE CITY - SGT. KURT MC KENZIE, LT. KELLY MC MAHILL & REGINA

OUR METRO POLICE DEPARTMENT IS HOSTING AN EVENT THS WEEKEND, TO WORK MORE DIRECTLY WITH CITIZENS & IMPROVE THEIR CRIME FIGHTING EFFORTS. THEY SUGGEST WE GET TO KNOW OUR NEIGHBORS AND BE MORE AWARE OF PROBLEMS IN OUR OWN NEIGHBORHOODS. CITIZENS WORKING TOGETHER WITH OFFICERS CAN HELP MAKE THIS A SAFER PLACE FOR EVERYONE.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: WATER RESOURCES, USAGE & CONSERVATION

Local Weekly: Talking Solutions with Terrie Springs

45 MINUTES OF A 60 MINUTE SHOW

WATER IN THE DESERT

DOUG BENNETT, CONSERVATION MANAGER – SOUTHERN NEVADA WATER AUTHORITY

HOST TERRIE SPRINGS ASKED DOUG BENNETT FROM SNWA TO JOIN US & TALK ABOUT THIS CRITICALLY IMPORTANT RESOURCE. THE NEW INTAKE PIPE INTO LAKE MEAD WILL INSURE ACCESS TO WATER FOR SOUTHERN NEVADA DURING OUR LONG DROUGHT PERIOD. STATS ABOUT USE OF WATER SUPPLIES BY HOTEL/CASINO PROPERTIES WAS DISCUSSED, ALONG WITH GENERAL WATER USAGE & CONSERVATION EFFORTS BY THE GENERAL PUBLIC. DOUG ALSO TOLD US HOW SNWA HELPS PAY A LARGE PORTION OF THE COST FOR ITEMS SUCH AS POOL COVERS & SMART IRRIGATION CONTROLLERS, PLUS WHERE TO PRINT CAR WASH COUPONS VIA THEIR WEBSITE.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: VETERANS AFFAIRS

Local Weekly: Talking Solutions with Terrie Springs

FEBRUARY 15, 2015

30 MINUTES OF A 30 MINUTE SHOW

HORSES FOR HEROES - SYDNEY KNOTT, FOUNDER

HOST TERRIE SPRINGS INTERVIEWED SYDNEY KNOTT ABOUT THE CHARITY STARTED BY HER FAMILY. THEY HAVE A SPECIAL FOCUS ON HELPING RETURNING MILITARY MEMBERS RE-INTEGRATE INTO LIFE BACK HERE AT HOME, USING CONTACT WITH HORSES TO INSPIRE TRUST & CLOSENESS WITH OTHERS.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: QUALITY OF LIFE & THE ARTS

Local Weekly: Talking Solutions with Terrie Springs

MARCH 1, 2015

30 MINUTES OF A 60 MINUTE SHOW

FAITH LUTHERAN SCHOOL/CONSERVATORY – DR. STEVE BUUCK, CEO & ERIK BALL, DIR. OF THEATRICAL ARTS

SOUTHERN NEVADA SUFFERS WITH LOW GRADUATION RATES & RANKS LAST IN EDUCATION AMONG U.S. STATES. DR. BUUCK & STEVE BALL VISITED FROM THE FAITH LUTHERAN PRIVATE SCHOOL, TO TELL US WHAT THEY'RE DOING RIGHT...MORE THAN 98% OF THEIR STUDENTS NOT ONLY GRADUATE, BUT CONTINUE ON TO COLLEGE. THE NEW CONSERVATORY OF THE ARTS WAS ALSO DISCUSSED.

MARCH 8, 2015

10 MINUTES OF A 60 MINUTE SHOW

ONCE ON THIS ISLAND – TORREY RUSSELL, DIRECTOR & CREATOR/BROADWAY IN THE HOOD

TORREY RUSSELL IS CREATOR OF A SOURCE OF JOY THEATRICALS & BROADWAY IN THE HOOD, OFFERING STAGE & CREATIVE OPPORTUNITIES FOR YOUNG PEOPLE INTERESTED IN PERFORMING & THE ARTS. ONCE ON THIS ISLAND IS A FUNDRAISER FOR THE CHARITY, WITH FIVE SHOWS COMING TO THE SMITH CENTER.

MARCH 22, 2015

30 MINUTES OF A 60 MINUTE SHOW

WISH UPON A WEDDING – MICHAEL COXEN, MARKETING DIR. & ADAM FRAZIER, PRES., LV CHAPTER

LOCAL WEDDING VENDORS GIVE OF THEIR TIME & TALENTS TO GIVE THE GIFT OF COMPLETE WEDDING CEREMONIES TO COUPLES FACING TERMINAL ILLNESSES OR LIFE-ALTERING CIRCUMSTANCES. MICHAEL COXEN, MARKETING DIRECTOR & PRESIDENT OF THE LAS VEGAS CHAPTER, ADAM FRAZIER, JOINED US WITH DETAILS ON THEIR NEXT WEDDING PACKAGE TO BE GIVEN TO A MILITARY COUPLE & ASKED LISTENERS TO MORE DESERVING COUPLES THEY COULD ALSO HELP.